

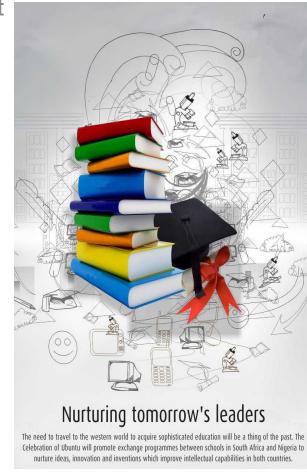


june - september 2022

## About / Africa of my Dream Series

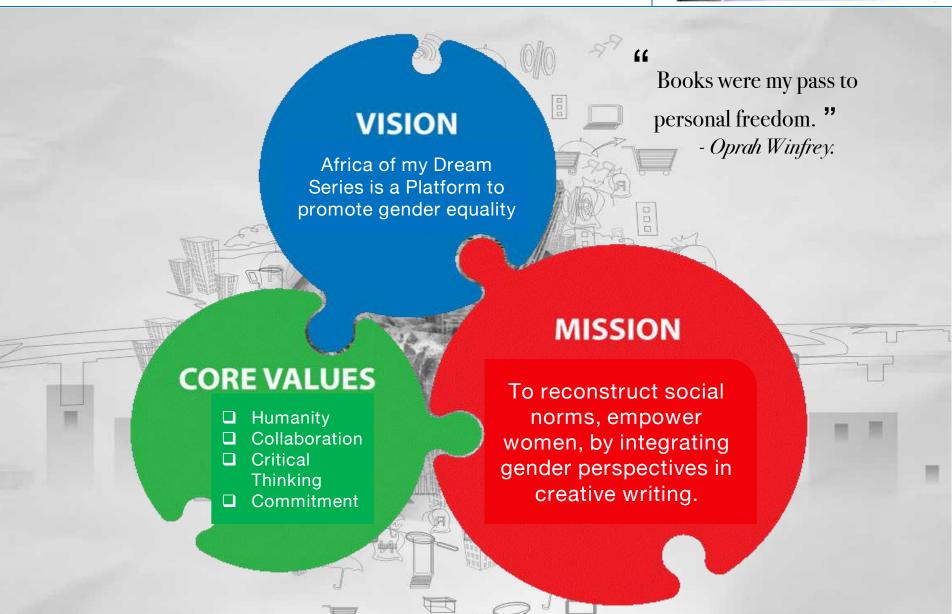


- This book proposal document provides an overview of how you can prepare your manuscript for the Africa of my Dream Series book submission. It is a guide from concept to when a full manuscript is ready.
- Every proposal will be read by our team of Editors and passed to the judges for the suitability of your book project for their publishing program.
  Shortlisted book proposals may also undergo a review process in which reviewers are engaged to provide feedback that can be used to develop the project from proposal to finalized manuscript. At this stage we will offer a publishing contract with full distribution rights.
- This book proposal document contains tips from global books editorial sources to help you become a published author.



## Vision, Mission and Values





### **Technical Guidelines**



#### THEMES / TOPICS

Themes to be explored must be relevant to empowering women. Scope is unlimited but must reveal contemporary challenges society face.

### AUDIENCE

It is important to know the primary audience the book is addressing. It's a plus if the core audience is youth

#### **POSITION**

Understand the gender perspective market, and how your book can support education, enterprise, policy making and general reading pleasure. What makes your book unique.

#### **STRUCTURE**

The submission should not exceed 3 A4 pages, with basic information on author. Submit in Word with simple formatting.



The book proposal must show creativity in analyzing topical and traditional norms with the mind to reconstruct society by empowering women.

# Key numbers





minimum age for female and male participants



maximum age for female and male participants



countries of in Africa building bridges for AfCFTA



100+

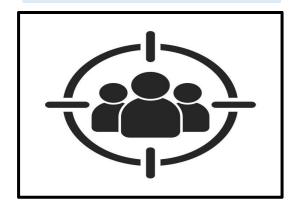
authors published annually 70% female / 30% male ratio

# Hitting the bull's eye ...





### Platform / Audience



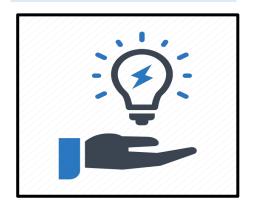
### Essential features of your Book Proposal

- ☐ Header ... include title, author name, email etc
- Synopsis. No more than six paragraphs must be an elevator pitch and succint description of book.
- ☐ Chapter breakdown (this can change during writing and shouldnt bother you, but important in planning).
- Book details ... will it include images, illustrations, is it a graphic novel? What is your projected word count?
- About the author / biography

### Market Profile



### Your Selling Ideas



After signing writing contract, you have 12 weeks max to submit finished manuscript. DO IT!

### Main Highlights of the Program



#### Creative Literary Series

Platform to empower women by integrating gender perspectives into literature.

### Project Scope - 100+

Publishing over 100 books and E-books annually. Open to authors across Africa.

### Publishing Contract

All selected book proposals qualify for a publishing and distributing contract.

## Reconstructing Social Norms

generate ideas / change mindset through stories challenging legitmacy of traditional patriarchal norms

## Shortlisting Participants

Registration is required with the submission of a book proposal. A book contract follows.

#### E-Book Platform

We are partnering with established E-Book pub platforms, making manuscripts available in over 10 platforms.

### Raising the Bar

Ude creative writing to counter gender stereotypes, reduce conflict and increase cooperation.

### Book Selection

We have a team of accomplished judges and editors drawn from the academis/ business

### Africa of my Dreams Prize

Every successful manuscript is entered automatically for the ultimate prize of \$2500 and more.

## Policy Making and Advocacy

Project will amplify talk on gender equality and influence policy making and advocacy for the rights of women.

# Publishing Management

Final manuscript is submitted in 12 weeks. Online course available to prepare participant

### Awards Ceremony

Prize awards hold every December. Data leading to this is based digital monitoringl and compliance

#### Intercultural Awareness

Building inter-cultural alliance using literature. This will build skills and values for social integration in Africa.

#### Support Services

We have editorial and proof-reading services for participants who may require them.

### Continuous Opportunity

Rejected manuscripts can be improved upon and entered again for the program and prize.



E-Book Submission / additional Offering

### E-Book Publishing



### "Our ultimate mission is to connect you and your ideas with readers and open up a world of possibilities to you."

- ☐ Most submissions will also be evaluated for ebook publishing and distribution over several platforms covering three continents.
- ☐ Authors keep 100% of their ebook sales revenue. When we publish your ebook, we open your work to top online stores like Amazon, Overdrive, Apple, Kobo etc
- Every ebook material shall be submitted in Microsoft Word format. We will edit, produce cover design, layout plan and convert to epub for publication.
- We can offer tailored marketing services for your ebook. There is no doubt that some titles iin our series will become best sellers ... you can be that author!

Reason to consider to participate in the Africa of my Dreams Series ... "Share knowledge and leave a legacy; fulfill that dream."



| Authentication | 3rd party vendor integration |
|----------------|------------------------------|
| Integration    |                              |
|                | -                            |
|                |                              |
|                |                              |
|                |                              |

## Next Steps...



- Review proposal
- Acknowledge receipt of proposal, and schedule a date for further presentation
- Required documentations are discussed and agreed
- Project team is setup
- Implementation modalities.